

Goal #5

Community Outreach

Expectation: Point Arena Schools will communicate regularly with the community to increase support of our schools and to enhance our image through transparency and informing others.

Year 1: PAS will develop and implement a communications plan, based on current data, to reach out to organizations, newspapers, relators, etc.

Year 2: PAS will involve alumni and recent graduates by establishing a system to honor them, telling their stories of success, to further create a connection with our community and provide motivation and models for our current students.

Year 3: PAS will evaluate and modify our communication plan and alumni efforts as necessary.